

# RAJAR DATA RELEASE

Q3 2023 – October 26<sup>th</sup> 2023



## SCOTTISH STATIONS

**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week

**PLEASE NOTE:** only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
BBC Radio Scotland	H	4649	755	867	827	9.5%	-4.6%	6.3	7.8	6.8
Capital Scotland	H	2930	403	377	384	-4.7%	1.9%	3.2	3.1	3.1
Central FM	Y	219	30	44	46	53.3%	4.5%	7.8	9.1	9.2
Clyde 1	H	1955	678	652	625	-7.8%	-4.1%	18.2	15.5	13.8
Forth 1	H	1203	315	361	333	5.7%	-7.8%	18.6	19.7	16.6
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (was West Sound)	Y	397	64	81	75	17.2%	-7.4%	9.5	10.9	9.8
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk) (was Forth 2)	H	1203	73	123	108	47.9%	-12.2%	3.3	6.5	7.3
Greatest Hits Radio (Glasgow & the West) (was Clyde 2)	H	1955	172	238	256	48.8%	7.6%	3.8	5.8	4.7
Greatest Hits Radio (North East Scotland) (was Northsound 2)	Y	344	24	37	38	58.3%	2.7%	3.1	3.9	3.7
Greatest Hits Radio (North of Scotland)	Y	257		17	19		11.8%		2.4	2.5
Greatest Hits Radio (Scottish Borders & North Northumberland) (was Radio Borders)	Y	112	46	43	38	-17.4%	-11.6%	22.3	21.5	18.1
Greatest Hits Radio (Tayside & Fife) (was Tay 2)	Y	395	17	26	29	70.6%	11.5%	2.2	4.1	4.6
Heart Scotland East	H	1229	119	113	124	4.2%	9.7%	3.1	2.9	2.9
Heart Scotland West	H	1666	258	232	256	-0.8%	10.3%	3.6	3.7	3.1
Kingdom FM	Y	295	51	57	45	-11.8%	-21.1%	7.2	8.3	5.6
MFR	Y	257	113	116	101	-10.6%	-12.9%	23.7	20.2	14.7
Nation Radio Scotland (East)	H	1203	14	16	15	7.1%	-6.3%	0.4	0.1	0.1
Nation Radio Scotland (West)	H	1892	73	79	105	43.8%	32.9%	1.6	1.8	2.7
Northsound 1	Y	344	114	115	113	-0.9%	-1.7%	14.2	12.9	12.3
Original 106 (Aberdeen)	Y	344	72	75	77	6.9%	2.7%	10.8	10.8	12.6
Smooth Radio Scotland	H	1892	356	358	347	-2.5%	-3.1%	6.3	6.9	5.9
Tay FM	Y	395	129	119	113	-12.4%	-5.0%	15.2	19.5	19.1
West FM	Y	289	92	94	93	1.1%	-1.1%	15.1	14.4	17.1